Business Expansion



Learning Agility



THE RELATIONSHIP BETWEEN GROWTH MINDSET, LEARNING AGILITY AND BUSINESS EXPANSION Growth Mindset





To understand the concept of Growth Mindset, Learning Agility and Business Expansion

OBJECTIVES



To understand how the business around the world become successful after applying both Growth Mindset and Learning Agility

To identify potential business expansion in TNB after applying both growth mindset and learning agility approaches



GROWTH MINDSET





- In a growth mindset, people believe that their most basic abilities can be developed through dedication and hard works.
- Brains and talent are just the starting point .





Intelligence is static. Leads to a desire to LOOK SMART and therefore a tendency to:

Carol Dweck

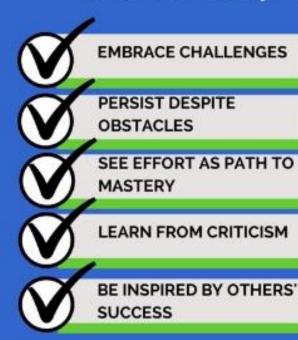
Fixed Mindset



Intelligence can be developed Leads to a desire to LEARN and therefore a tendency to:

Growth

Mindset



Silvia Rosenthal Tolisano- @langwitches



LEARNING AGILITY

learning agility?

Learning agility is the ability and willingness to learn from experience, and subsequently apply that learning to perform successfully under new or first-time conditions.

Somebody is knowing what to do when they don't know what to do.





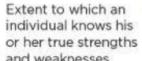


5 Dimensions of Learning Agility



Skilled communicator who can work with diverse types of people.





5

Ability to examine problems in unique and unusual ways.







BUSINESS EXPANSION

Horizontal

A business strategy in which growth is obtained by increasing the number of stores in which customers can buy a company's products and services. Vertical Growth of a business' new products and new services offerings



VIDEO SLIDES (4 Minutes)

- Short Briefing on Growth Mindset and Learning Agility
 Examples On 2 Business Leaders Who Have Growth Mindset And High Learning Agility





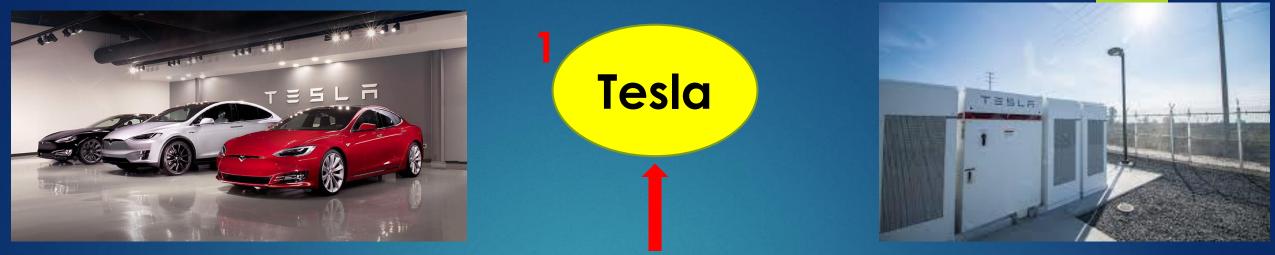
- When we are facing with failures and setbacks, we shall <u>MOVE FORWARD</u> by doing strategy and approaches differently.
- This is the fundamental in both Growth Mindset and Learning Agility.



Lesson Learnt From Jack Ma & Syed Mokhtar?







2 CASE STUDIES ON CORPORATE WITH IMPRESSIVE GROWTH



AirAsia

2



NO. 1 - TESLA



Tesla Inc. is an American automotive and energy company, found in 2003.

Tesla's mission is to accelerate the world's transition to sustainable energy.

Model S



Model X

Model 3







Solar Roof



Solar Panel



Powerwall Batteries





Semi



Powerpack



Challenges Faced by Tesla

Investment in Tesla	Amount (\$)	Remarks
Series A (Feb 2004)	7.5 Mil	Elon Musk (CEO) has used his pocket money (\$6.5Mil) to invest.
Series B (Feb 2006)	13 Mil	Elon Musk (CEO) has used his pocket money (\$9.0Mil) to invest.
3rd Round (May 2006)	40 Mil	Elon Musk (CEO) has used his pocket money (\$12.0Mil) to invest.
4th Round (May 2007)	45 Mil	Investment came from Google co- founders Sergey Brin & Larry Page, Jeff Skoll, Hyatt, etc.
Total	105.5 Mil	

Dec 2008 During 5th round, Tesla turn into debt financing and need to add another US\$40 Million to avoid bankruptcy.

2018 Only in this year, the company has returned it's first profit. **Challenges Faced by Tesla - Continue**

Fire of Massive Tesla Employee

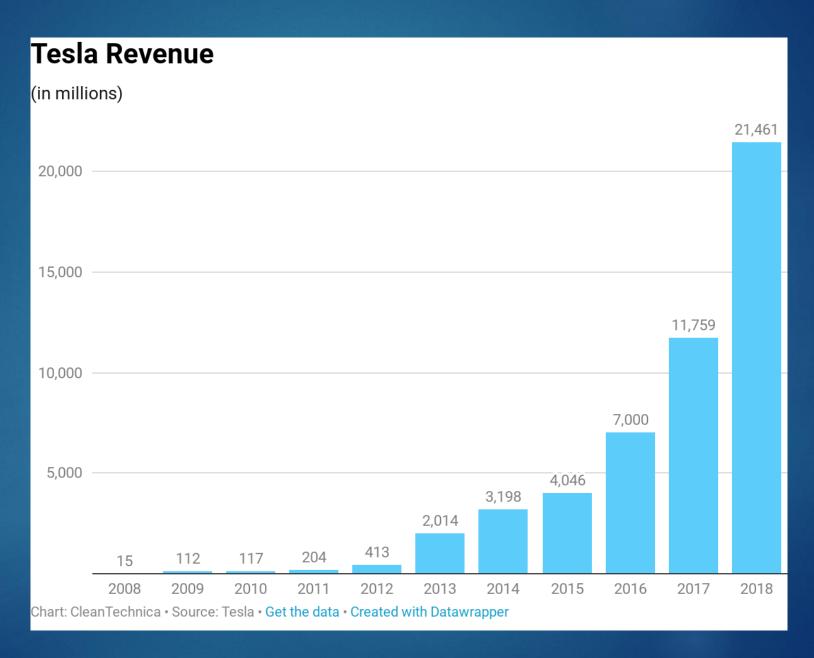
- In 2007, Tesla was forced to reduce the company workforce by about 10% to lower it burn rate.
- In Oct 2008, Elon Musk succeeded Drori as CEO and fired 25% of Tesla employees.



RECOVERY FROM SETBACKS



Tesla in Revenue Growth



Tesla First Time Profit (2018) after Continuous Revenue Growth

Tesla Posts First Profit in Years as Revenue Soars

Tesla's quarterly revenue and net loss/profit (in million U.S. dollars)

Automotive revenue Other revenue Net profit/loss \$725.6m 7,000 6,000 \$6,098.8m 5,000 4,000 3,000 2,000 1,000 \$311.5m -1,000 Q1 Q4 Q1 Q1 Q4 Q1 Q2 02 Q3 Q2 Q3 Q4 Q2 Q3 Q3 2015 2016 2017 2018 (cc)(=) statista 🗹 @StatistaCharts Source: Tesla





NO. 2 - AIRASIA

AirAsia Berhad is a Malaysian low-cost airline company, under Tune Group
Bought by Tony Fernandes and his partner from DRB HICOM in Sept 2001.



AirAsia vision is to be the largest low cost airline in Asia and serving the 3 Billion people.



In 2003, Fernandes' biggest achievement was to open up countries within the region to new budget carriers.

Challenges Faced by AirAsia



Tony Fernandes, Group CEO of the company has managed to turn AirAsia, a failing commercial airline with highly indebted, into a highly successful budget airline public listed company.

AirAsia – Recovery from Setbacks





 In 2002, AirAsia just have 2 Planes for their operation.

 In 2019, AirAsia including their Subsidiaries have 254 Planes, operating across 25 countries.





Expansion in AirAsia Business

Year	Business Expansion
2003	AirAsia opened a second hub at Senai International Airport in Johor Bahru.
	Start their first international flight to Bangkok, Singapore and Indonesia.
2004	Flights to Macau started.
2005	Flights to mainland Xiamen, Manila, Vietnam and Cambodia started.
2006	Flights to Brunei and Myanmar started.
2008	The company announced 106 new routes to be added to its list of 60. The
	number of old routes discontinued has not been disclosed.
2019	AirAsia group operates schedule domestic and international flights to
	more than 165 destinations spanning 25 countries.

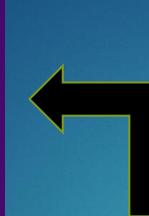
SUMMARY

Applying Growth Mindset and Learning Agility Approaches Potential Business Expansion in TNB (5 EXAMPLES)





dodo Internet, energy, mobile. Interested in new plans? Head over to our sister brand Dodo.





Retail Business - To offer combination of electricity and internet plans, or electricity and phone plans in one package





Central Solar Fotovoltaica Flutuante Albufeira do Alto Rabagão



To expand solar plant to our existing hydropower dam, by combining both of them





3 Implementing waves energy in Malaysia







Be ready and keep pro-active on the development of battery storage around the world.
We shall be flexible for this new business; if this technology arriving in Malaysia.



TNB may involve in implementing Supercharger Station, in case of Electric Vehicles coming to Malaysia

5



Growth Mindset and Learning Agility are the key factor for business expansion.

CONCLUSION



2 Most of the business leader and companies around the world become successful, because of their growth mindset and high learning agility.

3 TNB have very bright opportunity to keep their business relevant and expanding in future if their leaders at every level have growth mindset and high learning agility.